

PRESS RELEASE from 9. June 2021

## **Zermatt Unplugged launches the Summer Weekends**

Smaller, even more personal, and as usual unplugged: With the Summer Weekends, Zermatt Unplugged is starting a new, independent series of concerts. From 15-18 and 22-25 July 2021, national and international acts perform in special locations in the village and on the mountain. Ticket sales start tomorrow, Thursday 10 June.

Mighty Oaks, Milow, Anna Rossinelli, Oscar Anton, Morcheeba, Lo & Leduc: The Zermatt Unplugged Summer Weekends line-up is an inspiring blend of nationally and internationally successful artists. Visitors can anticipate with excitement music full of exhilarating joy and confidence, positive vibes, and deft guitar sounds, as well as wistful songs and encouraging stories of strength from musicians emerging from the compulsory break that has finally been overcome.

The outdoor and indoor stages are spread over several locations on the mountain and in the village: Adler Hitta, Chez Vrony, Stafelalp, and Blatten as well as Alex, Cervo, and the Campfire stage. The very special locations include the Vernissage, where the festival once started, and the stylish loft designed by the artist Heinz Julen in which the «At Home With…» format takes place. The focus of the Summer Weekends is on creative, collaborative work, and the encounter between the artists and their long missing live audience. Zermatt should also be a place of encounter and inspiration for the artists among themselves.

«The Summer Weekends are an independent format that we are further developing and would like to continue putting on during the summer in the future», says Managing Director Rolf Furrer. «Due to the still ongoing unprecedented situation, the Summer Weekends 2021 are designed more as a concert series and less as a festival.» The concerts take place independently of each other in decentralized locations – with very limited capacities and in an appropriately intimate setting. The current requirements of the federal and cantonal authorities as well as the safety measures are consistently adhered to. «We are profusely delighted to finally be able to indulge the audience with live acoustic music again», emphasizes Rolf Furrer and gives thanks to partners, supporters, and guests for their dedication.

## The Mountain Academy

For the first time Zermatt Unplugged is offering altogether six Swiss singer-songwriters an exclusive, creative, and interactive academy program. Four days of intensive and interdisciplinary work, creation, and making music – with the support of experienced coaches and experts. At the Summer Weekends, the participants will then get their own spotlight on a stage.

## **Info and Tickets**

Zermatt Unplugged Summer Weekends: 15–18 July and 22–25 July 2021. A very limited number of concert tickets is available from Thursday, 10 June, 1 p.m. <u>here</u>. Contact: +41 (0) 27 967 69 33

<u>Program</u>

<u>Artists</u>

LINE-UP: Morcheeba, Mighty Oaks, Milow, Jaël, Charlie Cunningham, Marius Bear, Panda Lux & Ensemble, Anna Rossinelli, Lo & Leduc, James Gruntz, Lola Marsh, Alex Diehl, Andrea Bignasca, Billie Bird, Bobby Bazini, Gizmo Varillas, Hermanos Gutiérrez, Matthew Mole, Oscar Anton, Pat Burgener, The TWO, ZIAN.

MOUNTAIN ACADEMY: Andryy, Marzella, Palma Ada, Riana, Seb Lorez, Tobias Jensen.

## For media

<u>Photos and video material for press is available here.</u> Press accreditations are unfortunately not available. Interview requests with the festival management: <u>presse@zermatt-unplugged.ch</u>

www.zermatt-unplugged.ch



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