



MEDIA RELEASE from February 9, 2022

James Bay and 20 new discoveries play against a spectacular backdrop

TICKET SALES FOR JAMES BAY START WEDNESDAY, FEBRUARY 9, 13:00

Five days, more than 120 shows, 58 artists, 18 stages and Zermatt's breathtaking mountain landscape: the Zermatt Unplugged Acoustic Music Festival once again brings a touch of musical magic to this mountain resort at the foot of the Matterhorn. As usual, a decisive contribution to this magic is made by the numerous Discovery Acts, all of which festival visitors can see and hear with the Unplugged Pass. Additionally, James Bay has been newly confirmed as the Main Act on the Marquee Stage on Wednesday, April 6. Regrettably, however, the Snow Patrol show has had to be cancelled.

The awards have continued to rain down on **James Bay** since the release of his hit single "Hold Back The River". Now the British guitar guru with the bluesy falsetto voice who's just announced the release of his third album is coming to Zermatt on Wednesday, April 6. After creating a sensation as the Rolling Stones' opener, James now blends seamlessly into the Marquee Stage line-up, which includes Nena, Thom Yorke, Ellie Goulding and Rea Garvey. The **Snow Patrol** show, on the other hand, had to be cancelled due to unforeseeable circumstances relating to COVID-19. The band deeply regrets not being able to attend and apologizes sincerely to everyone who was looking forward the show as much as they were.

Discovery Acts from "First Nation Country" to "Saltwater Folk"

The voices of 20 up-and-coming artists from Switzerland, Germany, England, South Africa, Italy and Canada can be heard from morning till early evening across nine Discovery Stages. The acoustic folk duo **Ocie Elliott**, for example, kick off their European tour at Zermatt performing the intricately woven harmonies and insightfully told stories found on their album "In That Room" and EP "Slow Tide". Also from Canada comes singer-songwriter **William Prince**, whose albums "Earthly Days", "Reliever" and "Gospel First Nation" were all released to international critical acclaim. William's engaging voice combines his history as a member of the Peguis First Nation community with classic American country. The party further includes **Nnavy**, the young soul musician from Lausanne renowned for her seductively reduced songs; **Jules Ahoi** from Cologne, whose unique surf sound has made him the founding father of Saltwater Folk; and **Kings Elliot**, the young British-Swiss musician famed for her ballads and 2021 EP "Chaos In My Court". The Valais-born rapper **Sétay** is bringing his second album "Petit Rêveur" with him – and he'll be joined by the sounds of the Trios Passiflores. The Discovery acts are supported by Culture Valais. [Find out more about the artists here.](#)

One Unplugged Pass, 14 stages, Late Night Jazz and DJ sounds till the sun comes up

For just CHF 60.-, visitors can purchase the Unplugged Pass, which is valid across the entire festival site and enables the holder to access 14 stages. In addition to 20 Discovery Acts and the nightly event at the Blues Club with **Philipp Fankhauser**, the program also includes the Late Night Jazz sessions at Ronnie Scott's Jazz Club at Mont Cervin Palace where **Omar Puente and the Alex Wilson Quartet** and **Ronnie Scott's All Stars** from London can be heard. The Vernissage and The Alex hosts DJ sounds till the early morning hours – including those from **Frank Wiedemann**, the mixing deck magician; **Stavroz**, renowned for their unique sets with live instruments; and the Zurich-based producer and DJ duo **Adriatique**. And there's yet another highlight waiting for Unplugged Pass holders, too: **The Hot Teapots** are billed to play daily evening sets after the main concerts finish on the Marquee Stage.

A unique feature of the Unplugged festival is its range of stages set against spectacular mountain scenery. New additions include the 2220m Stafelalp with its sun terrace and unspoiled view of the Matterhorn's North Face, the Riffelhaus located right next to the Gornergrat Railway's Riffelberg station, and the Hotel Beausite's spacious terrace, which offers live music with the April sun on your face. [Find out more about our stages here.](#)

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Tickets and up-to-date info

Tickets for the James Bay show go on sale to the general public at www.zermatt-unplugged.ch/en/tickets on Wednesday, April 9 at 13:00. Tickets for all other concerts, for the Dinner Show at Ronnie Scott's Jazz Club and the Unplugged Pass (CHF 60.-, valid on all days) are also available via the same link.

Visitors will be kept informed about the COVID-19 regulations in force at the time via all of Zermatt Unplugged's channels. The <http://www.zermatt-unplugged.ch/en> website will also be updated accordingly.

Information for media

[Image and video material for media use is available here](#) // [Click here for any questions relating to accreditation](#)

Discovery Acts at Zermatt Unplugged 2022

	ALEX	BLUE LOUNGE	TASTE VILLAGE	BEAUSITE	RIFFELBERG	STAFELALP	CERVO	TASTE VILLAGE	TASTE VILLAGE
	12:00 - 13:00	12:30 - 13:30	13:15 - 14:15	14:00 - 15:00	14:30 - 15:30	15:00 - 16:00	15:00 - 16:00	16:45 - 17:45	18:45 - 19:45
Tu	Seb Lorez	Sétay	Ocie Elliott	Amistat	Julia Heart	Andreas Kümmert	Sam Himself	Cosmonautix	Jules Ahoi
We	Sam Himself	Seb Lorez	Julia Heart	Ocie Elliott	Amistat	Jules Ahoi	Cosmonautix	Sétay	Andreas Kümmert
Th	Julia Heart	Cosmonautix	Seb Lorez	Roxane	William Prince	Sétay	Jules Ahoi	Amistat	Sam Himself
Fr	Native Young	Andryy	Sebass	William Prince	Kings Elliot	Coconut Kings Sin Filtro	Nnavy	Femi Luna	Boticelli Baby
Sa	William Prince	Native Young	Andryy	Kings Elliot	Femi Luna	Sebass	Boticelli Baby	Coconut Kings Sin Filtro	Nnavy

Main Acts at Zermatt Unplugged 2022

Tuesday, April 5, 2022:

Nena, Marquee Stage | **Sam Ryder**, The Alex | **Haevn**, Vernissage | **Ronnie Scott's All Stars & Christian Jott Jenny**, Ronnie Scott's Jazz Club Dinner Show

Wednesday, April 6, 2022:

James Bay, Marquee Stage (NEW) | **Aloe Blacc**, The Alex | **Alex Diehl**, Vernissage | **Ronnie Scott's All Stars & Christian Jott Jenny**, Ronnie Scott's Jazz Club Dinner Show

Thursday, April 7, 2022:

Ellie Goulding, Marquee Stage | **Edoardo Bennato**, The Alex | **Luke Sital-Singh**, Sunnegga Sessions | **Nick Mulvey**, At Home With... | **Black Sea Dahu**, Vernissage | **Ronnie Scott's All Stars & Christian Jott Jenny**, Ronnie Scott's Jazz Club Dinner Show

Friday, April 8, 2022:

Rea Garvey, Marquee Stage | **Jake Isaac**, The Alex | **Annakin**, Sunnegga Sessions | **Old Sea Brigade**, At Home With... | **James Smith**, Vernissage | **Ronnie Scott's All Stars & Christian Jott Jenny**, Ronnie Scott's Jazz Club Dinner Show

Saturday, April 9, 2022:

Thom Yorke, Marquee Stage | **Marius Bear**, The Alex | **Sophie Zelmani**, Sunnegga Sessions | **Lina Maly**, At Home With... | **The Franklin Electric**, Vernissage | **Ronnie Scott's All Stars & Christian Jott Jenny**, Ronnie Scott's Jazz Club Dinner Show

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