

MEDIA RELEASE from December 7, 2023

Zermatt Unplugged unveils main acts for 2024

Music reduced to its purest form performed in intimate surroundings – that's Zermatt Unplugged. The main acts for the 15th edition of the festival have been confirmed. Between April 9-13, 2024, Birdy, James Arthur, Michael Patrick Kelly, Angus & Julia Stone and Gregory Porter will play the Marquee Stage. The artists Ben Howard, Patrick Watson, Jack Savoretti, Mahalia, JP Cooper, Ásgeir and Kate Nash are also billed to perform. Tickets go on sale to the general public on December 14, and to Club Members on December 12, 2023. Further acts are to be announced in February 2024.

Running from Tuesday 9 until Saturday 13 April, 2024, Europe's biggest acoustic music festival offers 120 concerts on 17 big and small stages dotted around the village of Zermatt and high on the surrounding slopes – during the day, throughout the evening and deep into the night. And the best thing: artists that usually fill entire concert halls perform on-stage in a circular marquee for 2200 fans; there's room for just 500 at the Vernissage. Things get even more intimate at almost 2300 m.a.s.l at the Sunnegga Sessions venue and at the Heinz Julen Loft, each with room for just 110 concertgoers – and then there's the Kapelle Winkelmaten, which seats a mere 48!

Successful "comebacks" and an album preview

Birdy has long been on our wish list, now she's the opening act on our Marquee Stage with her 2023 album "Portraits". The public will get to know the British artist's new style and rediscover such Birdy classics as "People Help the People" during her acoustic show. We also eagerly await Angus & Julia Stone, whose first visit to Zermatt eight years ago provided the inspiration for their hit lead single and album of the same name "Snow". On Friday 12 April, the Australian sibling duo will present their sixth studio album "Cape Forestier" and perform the new songs live to the public for the first time, along with a selection of unplugged versions of favorite songs from over the years. Having played Zermatt back in 2014, James Arthur ("Say you won't let go" – 1,36 billion streams on Spotify) now returns to the Matterhorn as an internationally celebrated musician. Arthur epitomizes "live" and "unplugged" like no other. And for Michael Patrick Kelly too, who will take to the Marquee Stage on Thursday, April 11, a song is only perfect if he can sing it live. With his soul and jazz style, Gregory Porter is set to bring a completely different groove to the Marquee Stage on Saturday, April 13.

Close audience contact

One person who couldn't fail to fill the festival's main marquee is Ben Howard ("The Wolves"). His first acoustic concert in a while, however, will be a coveted experience for just 500 guests at the Vernissage. Building a special rapport with an audience is also the forte of Jack Savoretti, who'll present some seriously soulful song writing interspersed with several Italian classics on Thursday. And the last time Kate Nash ("Foundations") – a superstar in the UK – performed for a crowd of just 110 was, well, way, way back.

Campaign face Blair Davie

Blair Davie, a singer-songwriter from Scotland, was the source of deep emotion on both sides of the stage at last year's festival. Blair's gift for showing his own vulnerability and transforming topics like heartbreak, bullying and sexual identity into beautiful musical moments moved more than just a few visitors to tears. Now Blair is beaming out from posters and ad material as the festival's 2024 campaign face. "Being authentic and unpretentious are values that are equally important to us," says the festival's Managing Director Rolf Furrer.

Loyal sponsors and partners

The Main Partners Raiffeisen, BKW and Swisscom, as well as the Co-Partners Volvo Car Switzerland, NORQAIN, Michel Reybier Hospitality, and Schweizer Fleisch as Presenting Partner of the Taste Village, are on board with us again this year.

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Tickets, dates and facts

12.12.2023, 1:00 pm: Start 48h pre-sale for Club Members and Hotel & Unplugged Pass Package bookers

14.12.2023, 1:00 pm: Start public ticket sales at www.zermatt-unplugged.ch/en/tickets

The Unplugged Pass for CHF 65 gives visitors access to all Unplugged Pass stages, now also including Ronnie Scott's Jazz Club (seat reservation available from January), the Taste Village, the Foyer Marquee and numerous after-show parties.

Please find the detailed program attached as a pdf or visit zermatt-unplugged.ch. The discovery acts and after-party acts – a total of 40 further acts – will be announced in February 2024.

Accreditation from January onwards at www.zermatt-unplugged.ch/en/press/

Media material

Image material, visuals, festival info and artist texts for the media can be found [here](#) (not a public link).

Zermatt Unplugged

Unplugged shows by massive global acts and promising young talent. Music reduced to its essence performed in intimate surroundings against the spectacular backdrop of Zermatt's unique mountain scenery, plus high-octane sets by some of the planet's hottest DJs. Zermatt Unplugged Acoustic Music Festival has become a permanent feature of the European music scene. The inaugural edition took place in 2007 after being founded as a singer-songwriter festival by Thomas Sterchi, Marco Godat and Heinz Julen, with the support of ABBA's Anni-Frid and Deep Purple's Jon Lord. The festival now runs for five days and boasts 120 concerts across 17 stages spread throughout the village and across the surrounding slopes. The heady combination of acoustic music, magnificent mountain scenery, idyllic spring snow, warm Zermatt hospitality and unique ambience that comes with being on the Matterhorn makes the festival the unrivaled, all-encompassing experience that it is.

zermatt-unplugged.ch

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