

MEDIA RELEASE from February 8, 2024

Music from noon till the early morning hours: Zermatt Unplugged announces 49 more acts

Over 130 shows by 70 different acts on 17 stages: Zermatt Unplugged Acoustic Music Festival transforms this high-altitude village at the foot of the Matterhorn into a hub of musical activity from April 9-13, 2024. In addition to Birdy, James Arthur, Michael Patrick Kelly, Angus & Julia Stone and Gregory Porter, numerous discovery acts and DJs are also listed in the program. Today, Thursday, the festival announces a further 49 acts, all of which can be seen with the Unplugged Pass for CHF 65.

Unplugged Pass holders can enjoy almost 50 acts covering a wide range of genres for five whole days – from noon until the early morning hours. In addition to the main acts on the ticket stages, a whole host of emerging and established artists from across Switzerland, Europe and around the globe offer a colorful spectrum of music at venues dotted around the village and on the surrounding slopes. Exhilarating pop rock from Berlin is as much at home here as psychedelic cosmofunk from Vienna, country, blues and bluegrass from Ireland, virtuosic folk from Canada and a wild indie rock performance complete with didgeridoo – "the range of music on offer is even broader than last year," says the festival's Managing Director Rolf Furrer. "This diversity is our USP – as of course is our cohesive, high-quality program."

Nightly program with massive sound

It goes without saying that Zermatt Unplugged's focus is firmly on acoustic concerts and singer-songwriter music. Come nighttime, however, danceable beats and DJ sounds seep out of the shadows. Be it in the spacious Foyer Marquee at the center of the village, at Club Vernissage, at Unique Hotel Post, at Manud or at Cervo: those seeking to bathe in festival nightlife highlights can dive in deep at Zermatt Unplugged. The program includes DJ Cup of Jazz with his "Jazzylectro", Madmotormiquel, Berlin-based Jake The Rapper, the internationally successful Adana Twins, not to mention Eddy Ramich – star of the Southeast European dance music scene, Gome from Hamburg, Hommage label's Monkey Safari, Crazy P – top dogs of the UK's electronic dance music scene, and last but by no means least, the Dutch duo Dam Swindle.

NEW: Ronnie Scott's Jazz Club with the Unplugged Pass

The London-based Ronnie Scott's Jazz Club will be recreated at the Mont Cervin Palace again in 2024 and filled with the sounds of the Soul Family and Soho jazz club vibes. With "Divas of Jazz", "Night at Movies" and "Sounds of 60's", visitors have the chance to take in a differently themed show each evening and can expect exciting guest appearances during the late shows. Access is now gained with the Unplugged Pass – reserving a seat is recommended. On board again this year: the Blues Club at Hotel Alex with Jon Cleary, Justina Lee Brown and Lucky Wüthrich.

Nobelhart & Schmutzig X Bigamo Musik: Michelin-starred gastronomy meets live performances

On April 9, kick-off day of the festival, Zermatt Unplugged joins forces with Nobelhart & Schmutzig and Bigamo Musik to invite guests to a dinner show with after party at La Piscina by CERVO. Berlin food and vibes merge with the warm hospitality of Zermatt and the unique festival flair of Zermatt Unplugged. Billy Wagner – owner and host of Nobelhart & Schmutzig – is set to host the event. The evening's music is curated by Bigamo Musik, the record label from Berlin owned by Frank Wiedemann. There are atmospheric live performances to accompany the seven seasonal courses, between courses and during the party afterwards. To the Dinner Event

Promoting talent with the Mountain Academy

Promoting young musical talent is a cause close to the hearts of the Zermatt Unplugged organizers. The Mountain Academy, therefore, offers six Swiss newcomers an interactive program that runs parallel to the festival. The academy promotes the transfer of know-how through master classes and panel discussions with heavyweights of the industry



A huge thanks to the Main Partners of Zermatt Unplugged 2023: Raiffeisen, BKW and Swisscom. Zermatt Unplugged is supported by Zermatt – Matterhorn. The Discovery Acts are supported by Culture Valais.



who are in Zermatt for the festival. New songs are rapidly created by the participants in atelier sessions before being presented to the festival audience in a showcase. "The aim is to promote and support participants as they hone their craft and continue down the singer-songwriter road," emphasizes Rolf Furrer. To the Mountain Academy

Loyal sponsors and partners

The Main Partners Raiffeisen, BKW and Swisscom, as well as the Co-Partners Volvo Car Switzerland, NORQAIN, Michel Reybier Hospitality, and Schweizer Fleisch as Presenting Partner of the Taste Village, are on board with us again this year. SWISS – Switzerland's leading airline – is the festival's new Co-Partner.

Tickets, dates and facts

The Unplugged Pass for CHF 65 gives visitors access for the entire five days of the festival to all Unplugged Pass stages, now also including Ronnie Scott's Jazz Club, the Taste Village, the Foyer Marquee and numerous after-show parties. The Unplugged Pass and tickets for all the main concerts are available at <u>www.zermatt-unplugged.ch/en/tickets</u>

Please find the detailed program attached as a PDF or visit www.zermatt-unplugged.ch/en/program

Material for media use

Image material, press kit and detailed artist texts for media can be found HERE

For accreditation enquiries, please visit <u>www.zermatt-unplugged.ch/en/press</u>

Zermatt Unplugged

Unplugged shows by massive global acts and promising young talent. Music reduced to its essence performed in intimate surroundings against the spectacular backdrop of Zermatt's unique mountain scenery, plus high-octane sets by some of the planet's hottest DJs. Zermatt Unplugged Acoustic Music Festival has become a permanent feature of the European music scene. The inaugural edition took place in 2007 after being founded as a singer-songwriter festival by Thomas Sterchi, Marco Godat and Heinz Julen, with the support of ABBA's Anni-Frid and Deep Purple's Jon Lord. The festival now runs for five days and boasts more than 130 concerts across 17 stages spread throughout the village and across the surrounding slopes. The heady combination of acoustic music, magnificent mountain scenery, idyllic spring snow, warm Zermatt hospitality and unique ambience that comes with being on the Matterhorn makes the festival the unrivaled, all-encompassing experience that it is.

www.zermatt-unplugged.ch





A huge thanks to the Main Partners of Zermatt Unplugged 2023: Raiffeisen, BKW and Swisscom. Zermatt Unplugged is supported by Zermatt – Matterhorn. The Discovery Acts are supported by Culture Valais.