

MEDIA RELEASE from April 2, 2024

# Secure remaining tickets for the 15th Zermatt Unplugged

Five days, 145 shows, 17 stages: from Tuesday April 9 until Saturday April 13, Zermatt Unplugged once again brings acoustic music from around the globe to the Valais resort. As always, our focus is on offering up-close concert experiences in stylishly furnished locations throughout the village and on the slopes. A few remaining tickets are available for some acts and a top culinary event.

The sheer variety of locations – from the circus marquee and sun terraces to the chapel and party club venues – and the musical experiences to be had there have become the trademark of Zermatt Unplugged. And this tradition continues into the 15th edition of the festival. Remaining tickets are still to be had for some of the big-name acts, including Gregory Porter, Mahalia, November Ultra, Birdy, James Arthur, Michael Patrick Kelly, Patrick Watson, Blair Davie and Angus & Julia Stone. Tickets

### Michelin-starred gastronomy meets live performances

On April 9, Zermatt Unplugged teams up with the Michelin-starred restaurateurs from Nobelhart & Schmutzig to invite you to a dinner show with after party at La Piscina by CERVO. Enjoy seven seasonal courses accompanied by sounds from Bigamo Music, Frank Wiedemann's Berlin-based music label. Tickets Dinner Event

## **Promoting talent at the Mountain Academy**

The Mountain Academy offers six Swiss newcomers the chance to take advantage of an interactive program before and during the festival. The academy facilitates knowledge transfer through informative masterclasses given by industry professionals who are in Zermatt for the festival. New songs are created in atelier sessions and presented to the public in a series of showcases. To the Mountain Academy

## New: creative program at Kids Village

This year, Zermatt Unplugged will be a little highlight richer – the Kids Village, located directly adjacent to the festival grounds. A free-to-take-part program implemented in collaboration with local clubs and organizations is available for the village kids and those of our guests (daily 12 p.m. - 6 p.m.). Includes a manually-powered unplugged carousel featuring hand-crafted figures and live music, table football, face painting, storytelling, syrup bar, popcorn and much more! The music is supplied by various pop-up bands.

## **Special Editions by Swiss brands**

We joined forces with the Swiss companies NORQAIN, Soeder, NIKIN and our new addition this year VIU to develop a limited number of special editions: a top-of-the-range NORQAIN wristwatch, a Soeder Soap featuring our own custommade scent, a stylish NIKIN fashion collection and innovative VUI sunglasses. These products unite Swiss craftsmanship, attention to detail, fair trade, sustainability and timeless design. Special Editions

Concert tickets and Unplugged Pass: zermatt-unplugged.ch/en/tickets

Program overview attached as PDF or: zermatt-unplugged.ch/en/program/

Material for media use: daily updated images as well as general image material an info

#### **Media Contact**

Zermatt Unplugged Press Office Stephanie Günzler presse@zermatt-unplugged.ch + 41 76 775 91 52











#### **Zermatt Unplugged**

Unplugged shows by massive global acts and promising young talent. Music reduced to its essence performed in intimate surroundings against the spectacular backdrop of Zermatt's unique mountain scenery, plus high-octane sets by some of the planet's hottest DJs. Zermatt Unplugged Acoustic Music Festival has become a permanent feature of the European music scene. The inaugural edition took place in 2007 after being founded as a singer-songwriter festival by Thomas Sterchi, Marco Godat and Heinz Julen, with the support of ABBA's Anni-Frid and Deep Purple's Jon Lord. The festival now runs for five days and boasts more than 120 concerts across 17 stages spread throughout the village and across the surrounding slopes. The heady combination of acoustic music, magnificent mountain scenery, idyllic spring snow, warm Zermatt hospitality and unique ambience that comes with being on the Matterhorn makes the festival the unrivaled, all-encompassing experience that it is. <a href="https://www.zermatt-unplugged.ch/en">www.zermatt-unplugged.ch/en</a>







