

**MEDIA RELEASE from April 14, 2024**

## **Acoustic start to spring at Zermatt Unplugged**

**The 15th Zermatt Unplugged is history. Over five days, 30'000 visitors enjoyed that special acoustic music feeling in the rain, snow and, at the end, glorious spring sunshine. From singer-songwriter sounds to indie rock, from pop to jazz, from blues to nocturnal DJ sounds, more than 145 concerts took place on 17 stages located around the village and surrounding mountain stations.**

"What we're doing here tonight will only happen here. It's a one-off," – this not only applies to the sold-out power show by Michael Patrick Kelly, who drew rapturous applause from more than 2300 listeners in the round marquee for his musicality and approachability, but also to Birdy, James Arthur, Gregory Porter and many others who presented their specially-crafted acoustic sets in Zermatt. The multi instrumentalists Angus & Julia Stone also performed songs from their most recent album live for the very first time as they kicked off their world tour.

Whether with views of the Matterhorn from the panoramic terraces, with fine food in the Taste Village or at the evening "Sunnegga Sessions" at 2200 meters, there were musical surprises and emotional moments to be had everywhere and equally with well-established and lesser-known artists. Concertgoers were on familiar terms with musicians like Jack Savoretti, Patrick Watson and JP Cooper at the "Vernissage", and with Blanco White, Flora Cash and November Ultra at the intimate "Heinz Julen Loft".

### **When emerging talents jam with the stars**

Guitar virtuoso Harrison Storm skiing with Ben Howard, Birdy grooving on the dancefloor with the club crowd, Kate Nash singing a post-concert tune in the mountain train, discovery acts jamming at the jazz club with major stars like James Arthur – all this is only possible at Zermatt Unplugged. With its "Mountain Academy", the festival also offered emerging talents plenty of special encounters and a packed program of songwriting sessions, masterclasses, networking events, joint hikes, concert visits and on-site live showcases.

### **Active support and commitment for a further five years**

"This year's festival edition offered unique moments to visitors and musicians from around the globe," says Festival Director Rolf Furrer, who continued, "As always, a special thanks goes to all of the helpers, sponsors, partners and local service providers that support us. Without them, this festival would be impossible to implement." The best part: destination, municipality and festival have just signed the contract that ensures five more years of Zermatt Unplugged.

"This is an unbelievably beautiful place and the best festival experience of our lives," said the bandleader of SIND from Berlin during their performance at the panoramic venue Blue Lounge. "I hope I don't snap out of this dream any time soon."

**Save the date: The 16th edition of Zermatt Unplugged takes place from April 8-12, 2025.**

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9.-13. APRIL 2024  
**ZERMATT  
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